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(FILE 'HOME' ENTERED AT 08:40:18 ON 16 MAY 2002)

FILE 'USPATFULL, USPAT2' ENTERED AT 08:40:39 ON 16 MAY 2002
L1 18123 S SUPPLEMENT? (S) (OFFER? OR PRODUCT OR GOOD), OR
COMPLIMENTARY(S) ↵
L2 1875 S 705/26/NCL OR 705/27/NCL OR 705/37/NCL
L3 97 S L1 AND L2

Maybe this will help

Forst

L3 ANSWER 32 OF 97 USPATFULL
AN 2002:17742 USPATFULL
TI Content personalization based on actions performed during a current browsing session
IN Smith, Brent R., Redmond, WA, UNITED STATES
Linden, Gregory D., Seattle, WA, UNITED STATES
Zada, Nida K., Seattle, WA, UNITED STATES
PI US 2002010625 A1 20020124
AI US 2001-821826 A1 20010329 (9)
RLI Continuation-in-part of Ser. No. US 1998-156237, filed on 18 Sep 1998,
PENDING
DT Utility
FS APPLICATION
LN.CNT 2057
INCL INCLM: 705/014.000
INCLS: 705/027.000; 705/010.000
NCL NCLM: 705/014.000
NCLS: 705/027.000; 705/010.000
IC [7]
ICM: G06F017-60
AB Various methods are disclosed for monitoring user browsing activities,
and for using such information to provide session-specific item
recommendations to users. In one embodiment, a monitoring component of
a merchant's Web site maintains a record of products viewed by each user
during a current browsing session--preferably based on visits to
product detail pages. A recommendations component uses the resulting history of
viewed products to identify additional products to recommend,
preferably using a pre-existing table that maps products to related products. In
one embodiment, this table is generated by periodically analyzing user
browsing histories to identify correlations between purchases, viewing
events, and/or other actions performed with respect to particular
products. The recommended items may be displayed together with an
option to individually deselect the recently viewed items on which the
recommendations are based. Embodiments are also disclosed that use
recent browse node visits, and recent searches, to generate the
recommendations.

L3 ANSWER 34 OF 97 USPATFULL
AN 2002:12937 USPATFULL
TI Electronic product information system
IN Stromberg, Steven R., Scandia, MN, UNITED STATES
PI US 2002007322 A1 20020117
AI US 2001-841476 A1 20010424 (9)
PRAI US 2000-199341P 20000424 (60)
DT Utility
FS APPLICATION
LN.CNT 995
INCL INCLM: 705/026.000
NCL NCLM: **705/026.000**
IC [7]
ICM: G06F017-60
AB A system and method for providing **supplemental product** -specific information without interfering with the commercial transaction at the point of sale. A primary **product** reseller directs a consumer to the third party information system using a URL with an embedded **product** identifier. The information system parses the URL to extract the embedded **product** identifier, searches its database for the **product** according to the **product** identifier, and displays a new custom web page containing the **supplemental** information. Finally, the third party information system returns the consumer to the referring primary **product** reseller.

L3 ANSWER 63 OF 97 USPATFULL
AN 2001:134418 USPATFULL
TI SYSTEM FOR THE AUTOMATIC DETERMINATION OF CUSTOMIZED PRICES AND PROMOTIONS
IN HERZ, FREDERICK, WARRINGTON, PA, United States
EISNER, JASON, PHILADELPHIA, PA, United States
UNGER, LYLE, PHILADELPHIA, PA, United States
LABYS, WALTER PAUL, PHILADELPHIA, PA, United States
ROEMMEL, BERNIE, QUACKERTOWN, PA, United States
HAYWARD, JON, DOYLESTOWN, PA, United States
PI US 2001014868 A1 20010816
AI US 1998-120611 A1 19980722 (9)
RLI Continuation-in-part of Ser. No. US 1997-985732, filed on 5 Dec 1997,
PENDING Continuation-in-part of Ser. No. US 1997-985731, filed on 5 Dec 1997, GRANTED, Pat. No. US 6029195
DT Utility
FS APPLICATION
LN.CNT 3821
INCL INCLM: 705/014.000
INCLS: 705/010.000; 705/026.000
NCL NCLM: 705/014.000
NCLS: 705/010.000; 705/026.000
IC [7]
ICM: G06F017-60
AB The system for the automatic determination of customized prices and promotions automatically constructs product offers tailored to individual shoppers, or types of shopper, in a way that attempts to maximize the vendor's profits. These offers are represented digitally. They are communicated either to the vendor, who may act on them as desired, or to an on-line computer shopping system that directly makes such offers to shoppers. Largely by tracking the behavior of shoppers, the system accumulates extensive profiles of the shoppers and the offers
that they consider. The system can then select, present, price, and promote goods and services in ways that are tailored to an individual consumer. Likely shoppers can be identified, then enticed with the most effective visual and textual advertisements; deals can be offered to them, either on-line or off-line; detailed product information screens can be subtly rearranged from one type of shopper to the next. Furthermore, when a product can be tailored to a particular shopper, a general technique or expert system can offer each consumer an appropriately customized product.

L3 ANSWER 65 OF 97 USPATFULL
AN 2001:94536 USPATFULL
TI Information providing system
IN Kurihara, Akira, Tokyo, Japan
PA Sony Corporation, Tokyo, Japan (non-U.S. corporation)
PI US 6249771 B1 20010619
WO 9603818 19960208
AI US 1996-617787 19960607 (8)
WO 1995-JP1491 19950726
19960607 PCT 371 date
19960607 PCT 102(e) date
PRAI JP 1994-172980 19940726
JP 1994-172982 19940726
JP 1994-173822 19940726
DT Utility
FS GRANTED
LN.CNT 1632
INCL INCLM: 705/026.000
NCL NCLM: 705/026.000
IC [7]
EXF ICM: H04H001-08
705/26; 705/27
AB An information providing system according to this invention comprises a center for providing information, and at least one terminal for accepting an **offer** of information from the center. The terminal comprises a first terminal side memory unit where predetermined information is recorded in advance, a unit for generating a request signal for requesting the center to transmit updating information or **supplementary** information with respect to the predetermined information recorded at the first terminal side memory unit, a terminal side transmitting unit for transmitting the request signal to the center, a terminal side receiving unit for receiving the updating information or the **supplementary** information transmitted from the center, a second terminal side memory unit for storing the received updating information or **supplementary** information, and a reproducing unit for reproducing the predetermined information recorded at the first terminal side memory unit, or the updating information or **supplementary** information stored at the second terminal side memory unit. The center comprises a center side memory unit where the updating information or the **supplementary** information to be **offered** to the terminal is stored, a center side receiving unit for receiving the request signal transmitted from the terminal, an information retrieving unit for retrieving information of the center side memory unit on the basis of the request signal to obtain updating information or **supplementary** information requested on the terminal side, and a center side transmitting unit for transmitting, to the terminal, the updating information or the **supplementary** information obtained by the information retrieving unit.

L3 ANSWER 67 OF 97 USPATFULL
AN 2001:61179 USPATFULL
TI Method and apparatus for controlling offers that are provided at a point-of-sale terminal
IN Van Luchene, Andrew S., Norwalk, CT, United States
PA Walker Digital, LLC, Stamford, CT, United States (U.S. corporation)
PI US 6223163 B1 20010424
AI US 1998-45084 19980320 (9)
RLI Continuation-in-part of Ser. No. US 1997-920116, filed on 26 Aug 1997
Continuation-in-part of Ser. No. US 1997-822709, filed on 21 Mar 1997
DT Utility
FS Granted
LN.CNT 744
INCL INCLM: 705/001.000
INCLS: 705/014.000; 705/016.000; 705/010.000; 705/023.000; 705/026.000;
902/022.000
NCL NCLM: 705/001.000
NCLS: 705/010.000; 705/014.000; 705/016.000; 705/023.000;
705/026.000; 902/022.000
IC [7]
ICM: G06F017-60
EXF 705/16; 705/26; 705/14; 705/10; 705/23; 705/1; 705/44; 340/825.35;
902/22
AB A POS terminal or other computing device provides a plurality of offers to customers, and then measures a performance rate of each offer. For example, the acceptance rate or the profit rate of the offers may be measured. Based on the performance rates, a subset of offers is selected. In one embodiment, the highest performing offers are selected.
In another embodiment, those offers having performance rates above a predetermined threshold are selected. The selected subset of offers is then provided, while the remaining, less desirable offers are discontinued.

L3 ANSWER 68 OF 97 USPATFULL
AN 2001:21344 USPATFULL
TI Slot machine advertising/sales system and method
IN Walker, Jay S., Ridgefield, CT, United States
Jorasch, James A., Stamford, CT, United States
Sparico, Thomas M., Riverside, CT, United States
PA Walker Digital, LLC, Stamford, CT, United States (U.S. corporation)
PI US 6186893 B1 20010213
AI US 1996-769085 19961218 (8)
DT Utility
FS Granted
LN.CNT 965
INCL INCLM: 463/020.000
INCLS: 463/025.000; 463/016.000; 273/143.000R; 705/026.000; 705/016.000
NCL NCLM: 463/020.000
NCLS: 273/143.000R; 463/016.000; 463/025.000; 705/016.000;
705/026.000
IC [7]
ICM: A63F009-22
EXF 463/1; 463/25; 463/29-31; 463/17-20; 463/40-42; 455/6.3; 455/5.2;
455/5.1; 348/1; 348/12-13; 273/139; 273/138.2; 273/143R; 364/412.1;
364/410.1; 705/14; 705/16-18; 705/26-27; 705/35; 705/39; 700/91; 700/93
AB A network server provides control functions for gambling devices of the
type which provide intermittent monetary payments to players at a
point-of-play. The point-of-play includes an interactive display device
for displaying messages to the player and for receiving player
responses
which are then transmitted to a network server. Memory at the network
server stores product and product purchase information and customer
profile data. The network server causes transmission of product and
product purchase information to the interactive display device and
monitors each of the gambling devices to detect an occurrence of a
player win that requires a monetary payout. The network server is
responsive to the detection of the player win and to an entry from the
player which indicates the purchase of a product (as offered by a
locally displayed advertisement), to credit the purchase price of the
product against the anticipated monetary payout. The network server is
also controlled to display selected subsets of product and product
purchase information in accord with player characteristic data that is
input by the player at the gambling device.

L3 ANSWER 78 OF 97 USPATFULL
AN 1999:70629 USPATFULL
TI Method and apparatus for delivering consumer promotions
IN Smolen, Daniel T., 61 Governors Ave., Millford, CT, United States
06460-3439
PI US 5915243 19990622
AI US 1996-705142 19960829 (8)
DT Utility
FS Granted
LN.CNT 530
INCL INCLM: 705/014.000
INCLS: 705/014.000; 705/001.000; 705/027.000; 348/012.000; 348/013.000;
379/092.010
NCL NCLM: 705/014.000
NCLS: 379/092.010; 705/001.000; **705/027.000**; 725/013.000;
725/023.000
IC [6]
ICM: G06F017-60
EXF 705/1; 705/14; 705/27; 348/12; 348/13; 379/92.01
AB A method and apparatus for offering promotions to a consumer on the
basis of a dynamic information profile for that consumer. The dynamic
information profile is formed by creating an initial information
profile
for the consumer, selecting questions for the consumer based on the
information profile, presenting the questions to the consumer,
collecting the responses to the questions, and updating the information
profile using the responses to the questions. Promotions can be offered
to a consumer based upon the entire information profile or a portion of
the information profile.

L3 ANSWER 93 OF 97 USPATFULL
AN 96:107117 USPATFULL
TI Automated sales and services system
IN Lockwood, Lawrence B., 5935 Folsom Dr., La Jolla, CA, United States
92037
PI US 5576951 19961119
AI US 1994-210301 19940316 (8)
RLI Continuation of Ser. No. US 1993-116654, filed on 3 Sep 1993, now patented, Pat. No. US 5309355 And Ser. No. US 1993-96610, filed on 23 Jul 1993, now abandoned And a continuation-in-part of Ser. No. US -116654 And Ser. No. US -96610 which is a continuation of Ser. No. US 1991-752026, filed on 29 Aug 1991, now abandoned which is a continuation of Ser. No. US 1988-168856, filed on 16 Mar 1988, now abandoned which is a continuation of Ser. No. US 1986-822115, filed on 24 Jan 1986, now abandoned which is a continuation-in-part of Ser. No. US 1984-613525, filed on 24 May 1984, now patented, Pat. No. US 4567359 , said Ser. No. US -116654 which is a continuation of Ser. No. US 1989-396283, filed on 21 Aug 1989, now abandoned which is a continuation-in-part of Ser. No. US 1988-152973, filed on 8 Feb 1988, now abandoned which is a continuation-in-part of Ser. No. US -822115
DT Utility
FS Granted
LN.CNT 1466
INCL INCLM: 395/227.000
INCLS: 235/381.000
NCL NCLM: 705/027.000
NCLS: 235/381.000
IC [6]
ICM: G06F019-00
EXF 364/401; 364/407; 235/383; 235/385; 235/381; 395/600; 395/650
AB A system for composing individualized sales presentations created from various textual and graphical information data sources to match customer profiles. The information search and retrieval paths sift through a hierarchy of data sources under multiple operating programs. The system provides the means for synergistically creating and displaying customized presentations in a convenient manner for both the customer and salesperson to achieve a more accurate, efficient and comprehensive marketing presentation. Organizational hierarchies of data sources are arranged so that an infinite number of sales presentation configurations can be created. Multiple micro-programs automatically compose the sales presentations initiated by determinants derived from customer profile information, sales agent assessment data and operator's entries including the retrieval of interrelated textual and graphical information from local and remote storage sources. A similar system can be used for filing applications with an institution from a plurality of remote sites, and for automatically processing applications in response to each applicant's qualifications. Each multimedia terminal comprises a video screen and a video memory which holds co-related image-and-sound-generating information arranged to simulate the aspect and speech of an application loan officer on the video screen. The simulated loan officer is used to acquire personal loan data from the applicant by guiding him through an interactive sequence of inquiries and answers.